

# Capability Statement

Whakatere.com has a track record of turning high volume dialogue into measurable outcomes.

- 1.2M views on Facebook video
- 62,000 Tik Tok video views in 60 days.
- 7.6% engagement rate (above TikTok's 3–6% benchmark)
- 2,500+ comments — dialogue that outnumbers likes
- 90-minute sustained kōrero in a single live
- 200+ organic followers and 597 profile taps
- Decades of delivery: from grassroots whānau projects to national campaigns and tertiary collaboration

Alongside these digital results, Whakatere.com brings 25+ years of experience designing, promoting, and facilitating initiatives in partnership with Māori communities — from grassroots whānau projects to national campaigns and tertiary collaborations.

This combination of live networks, established trust, and decades of delivery makes us uniquely positioned to support agencies in meeting their Te Tiriti o Waitangi obligations, while reaching voices that are often excluded from traditional consultation.

## Core Services

- Dialogue & Consultation: scalable methods that capture voices traditional surveys miss
- Te Tiriti Capability: embedding Te Tiriti o Waitangi obligations into everyday practice
- Evidence & Evaluation: measurable insights and real-time results
- Training & Support: building sustainable capability in organisations

## Point of difference

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- Dialogue & Consultation: scalable methods that capture voices traditional surveys miss
  - Te Tiriti Capability: embedding Te Tiriti o Waitangi obligations into everyday practice
  - Evidence & Evaluation: measurable insights and real-time results
  - Training & Support: building sustainable capability in organisations

# Contact

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